

NMA DIABETES EDUCATION PROGRAM



National Medical Association



COALITION EVENTS

LOS ANGELES, CA

Town Hall Meeting

Date Held: March 6, 2006

Attendees: 38

Activity: Presentation and dissemination of NDEP educational materials

50+ Fitness Jamboree Griffith Park

Date Held: April 27, 2006

Attendees: 670

Activity: Dissemination of educational materials.

Healthy Children's Program

Date Held: June 10, 2006

Attendees: 100

Activity: Dissemination of educational materials.

NBC 4 Health & Fitness Expo

Date Held: August 19 and 20, 2006

Attendees: 5,000 +

Activity: Dissemination of educational materials.

Teen Health Conference

Date Held: February 10, 2007

Attendees: 75

Activity: 11th Annual Teen Health Conference brought together again representatives from the Charles R. Drew Medical Society (CRDMS), the Auxiliary to the Drew Medical Society (ACRDMS) and the Links Incorporated to educate teenagers about diabetes, its risks, and its impact on their lives. Dr. Arthur W. Fleming gave a power point presentation entitled "Understanding Diabetes." NDEP and NMA diabetes materials were again included in each teenager's package (see full description document for list of materials).

T.H.E. Clinic Community Screening and Diabetes Lecture

Date Held: April 14, 2007

Attendees: 15

Activity: This event targets type 2 diabetics. Attendees were screened for blood pressure, weight, and other problems. A presentation on management of Type 2 diabetics and is to start around 11:00. Dr. William King, Vice-President of the Charles R. Drew Medical Society is the presenter. The presentation that will be used was prepared from a combination of slides from the National Diabetes Education Program (NDEP), the NMA, the CA Diabetes Program (CDP), the Diabetes Coalition of CA (DCC), and from members of the Charles R. Drew Medical Society.

L.I.N.K.S. Talk by Dr. Fleming CA Coalition Lead

Date Held: April 21, 2007

Attendees: 18

Activity: Dr. Arthur Fleming provided a talk to the LINKS participants (teenagers) about the preventing diabetes. NDEP literature was distributed.

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50+ Annual Fitness Jamboree

Date Held: April 26, 2007

Attendees: 2000+

Activity: Coalition had a booth and distributed NDEP materials. Other efforts at the event included blood pressure, cholesterol, and glucose screening and other health related promotions.

NBC4/Telemundo Health Expo

Date Held: August 11-12, 2007

Attendees: 60, 000

Activity: NDEP literature was distributed.

Jazz for Drew Charles R. Drew University of Medicine & Science University

Date Held: October 6 & 7, 2007

Attendees: 10, 000

Activity: Coalition had a booth and distributed NDEP materials.

FOCUS AREA: *Physician and Patient Education.*

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