

# NMA DIABETES EDUCATION PROGRAM



National Medical Association



## COALITION EVENTS

### INDIANAPOLIS, IN

#### Hoosier State Medical Association Reception

**Date Held:** January 19, 2006 (Reception for 2005-06 NMA President, Sandra L. Gadson, M.D.)

**Attendees:** 20

**Activity:** Diabetes materials and brochures were distributed. Newspaper write-up in the Indianapolis Herald after the event.

#### Indiana University Medical School Diversity Council meeting

**Date Held:** February 13, 2006

**Attendees:** 10

**Activity:** Dr. Leavel-Hayes gave a 10 minute presentation on NMA, HSMA and NDEP-Diabetes awareness and prevention.

#### Presentation to Second Baptist Church during Sunday morning worship service

**Date Held:** March 19, 2006

**Attendees:** 200

**Activity:** Dr. Leavel-Hayes presented about the NMA NDEP program...its strategy to educate both physicians and patients in the community about Diabetes awareness and treatment. Material disseminated.

#### Presentation to the Indiana State Interagency Council for Black and Minority Health

**Date Held:** May 30 & August 31, 2006

**Attendees:** 58 members

**Activity:** Presentation and disseminated information about the Diabetes program

#### 38th annual Indiana Black Expo

**Date Held:** July 6-16, 2006

**Attendees:** 18, 000+ attended

**Activity:** 1) Program booth,  
2) Diabetes materials and brochures distributed,  
3) Three workshops conducted, and  
4) Health screening exams with blood glucose levels taken, nursing/MD exams on site.

#### 38th Indiana Black Expo Radio spot WTLC radio and Radio

**Date Held:** July 15, 2006

**Attendees:** Over 1 million listeners

**Activity:** 1) One 1 hour talk show on Diabetes with Amos Brown on Saturday. Panelists: Amos Brown (radio host); Richard Lugar (United States Senator for Indiana); Judith Monroe, M.D. (Indiana State Health Commissioner); Wilma Wooten, M.D., M.P.H. (Principal Investigator); Virginia Caine, M.D. (Director of Marion County Health Department); and Lili Leavell-Hayes, M.D. (Medical Director Aesculapius Medical Spa & Wellness Institute, Hoosier State Medical Association-President).

#### Hoosier State Medical Association Circle City Classic 18th annual CME Medical Conference

**Date Held:** October 5-8, 2006

**Attendees:** 50

**Activity:** 1) Diabetes Symposium (Oct 7): Laura Heinrich R.D., C.D. (Program Director, Diabetes Prevention and Control Program, "Indiana State Funded Programs for Diabetes"), Lenore Coleman, Ph.D. (CEO/President of Healing our Village, Inc. "NMA/CDC Diabetes Program"), and Norrisa Johnson, M.D. (private practice Internal Medicine Physician @ Adult Medicine and Laser Skin Care Group, "Clinical Aspects of Diabetes Mellitus"). 2) Reception on October 5th with Diabetes materials distributed onsite & Medical Education Conference. Materials distributed (brochures, pedometers, BMI wheels, etc.), all day lectures on medical diseases including a "Diabetes Colloquium" during the afternoon.

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## **Medical Education Conference**

**Date Held:** October 5-8, 2006.

**Attendees:** 50

**Activity:** Materials distributed (brochures, pedometers, BMI wheels, etc.), all day lectures on medical diseases including a "Diabetes Colloquium" during the afternoon

## **Body and Soul Conference**

**Date Held:** March 10, 2007

**Attendees:** 15

**Activity:** NMA NDEP report read...10 minutes. NDEP materials distributed.

## **IMHC 2007 Minority Health Initiative Luncheon**

**Date Held:** April 4, 2007 (Wednesday, 11:00 a.m. -1:00 p.m.)

**Attendees:** 200+

**Activity:** Distributed NDEP materials.

## **39th Annual Black Expo Health Fair**

**Date Held:** July 19 – 22, 2007

**Attendees:** 38,000

**Activity:** Exhibited Diabetes Table Top; NDEP materials, workshops and screenings.

**FOCUS AREA:** *Physician Education*

## **ACKNOWLEDGEMENT**

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